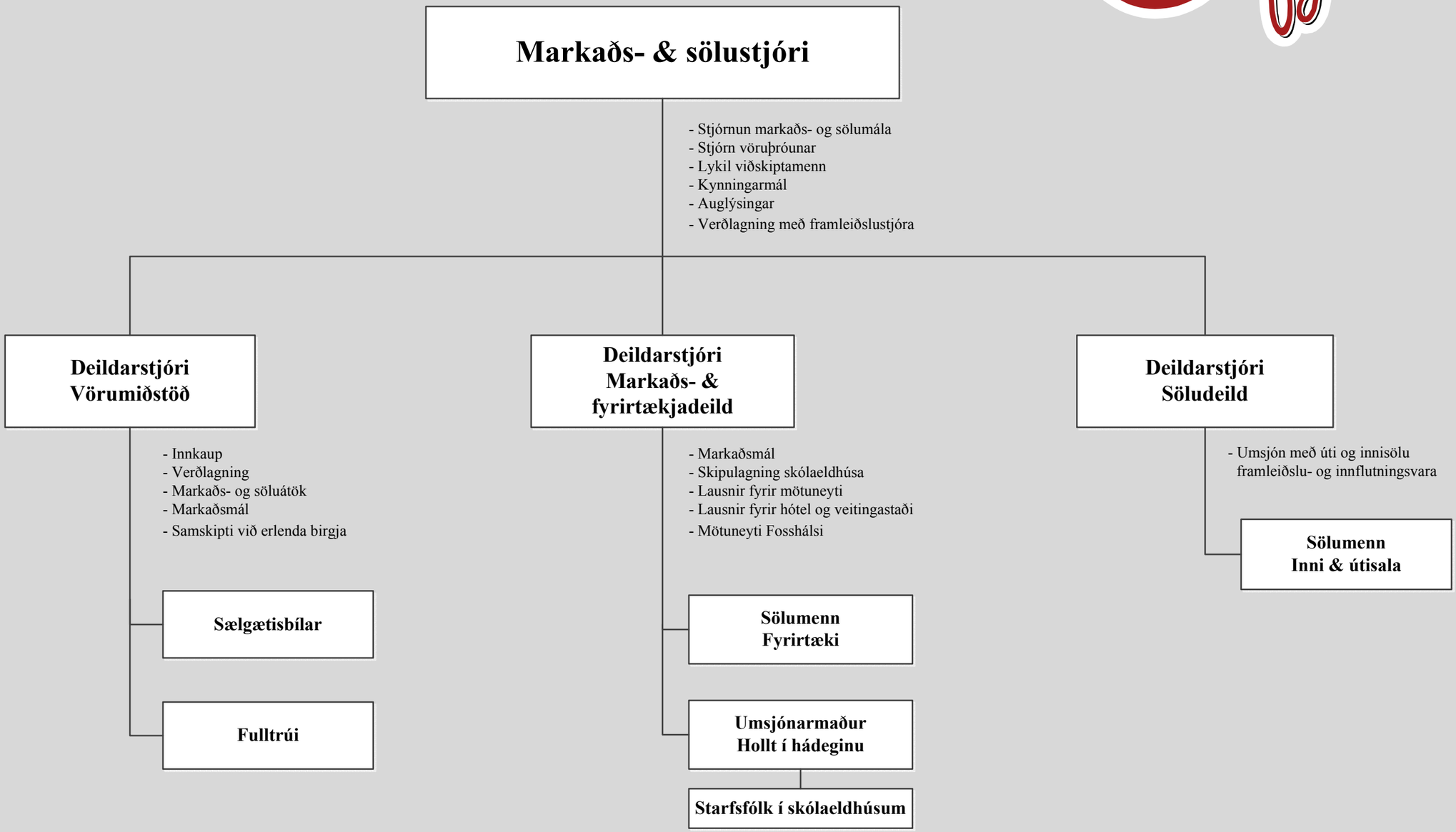Markaðs- & söludeild